

# Theory Z: How American Business Can Meet The Japanese Challenge

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William G. Ouchi is the Sanford and Betty Sigoloff professor of corporate renewal at the Anderson Graduate School of Management at UCLA. Previously on the. Theory Z: How American business can meet the Japanese challenge. William Ouchi. Business Horizons, , vol. 24, issue 6, Date: References: .

describes the Theory Z proposed by William Ouchi in his book published in , Theory Z: How American Business Can Meet the Japanese Challenge. Theory Z: how American business can meet the Japanese challenge. The BookReader requires JavaScript to be enabled. Please check that your browser.

Theory Z: How American business can meet the Japanese challenge, W. G. Ouchi, Addison-Wesley, Reading, MA, No. of Pages: Price: \$ [Matching item] Theory Z how American business can meet the Japanese challenge William G. Ouchi [electronic resource]. New York, N.Y Avon - Avon books.

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